

2026 SPONSORSHIP COMMITMENT FORM

Please complete and return this form or scan the QR code to sponsor online.

SELECT YOUR SPONSORSHIP LEVEL:

- Community Resiliency Sponsor – \$5,000
- Healthy Living Sponsor – \$2,500
- Financial Stability Sponsor – \$1,500
- Youth Opportunities Sponsor – \$1,000
- Campaign Sponsor – \$500
- Friend of United Way – \$100:

SPONSOR INFORMATION:

Company Name: _____

Primary Contact: _____

Title: _____

Email: _____

Phone: _____

Address: _____

City/State/ZIP: _____

Authorized Signature _____ Date _____

RETURN TO:

United Way of The Lakelands
929 Phoenix Street
Greenwood, SC 29646



**Thank You for Giving From the Heart.
Strengthening Your Community.**



JOIN US

Together, we can create stronger neighborhoods, healthier families, and more opportunities across the Lakelands.

We invite your business or organization to partner with United Way of the Lakelands as we launch our 2026 Annual Campaign.

CONTACT

Denise Holland, Executive Director

United Way of the Lakelands
929 Phoenix Street
Greenwood, SC 29646

(864) 229-4103
uwlakelands.org



GIVE FROM THE HEART.



STRENGTHEN YOUR COMMUNITY.

2026 Annual Campaign Sponsorship Opportunities

When businesses, organizations, and community leaders come together, real change happens. Your sponsorship helps United Way of the Lakelands invest in programs and partnerships that strengthen lives across Greenwood, Abbeville, McCormick, and Saluda counties.

Be a part of something bigger.
Support local impact. Inspire community change.



UNITED WAY
The Lakelands



Scan to Become a Sponsor

UNITED IS THE WAY™



OUR MISSION

United Way of the Lakelands unites partners, invests in solutions, and delivers services that identify needs, close gaps, and improve lives across the Lakelands region.

OUR FOCUS AREAS:

COMMUNITY RESILIENCY

Building stronger communities where families and individuals can thrive – even during difficult times.

HEALTHY LIVING

Supporting physical and mental wellness through access to healthcare and preventive services.

FINANCIAL STABILITY

Helping individuals and families move from crisis to long-term economic security.

YOUTH OPPORTUNITIES

Investing in education, mentorship, and opportunities that help young people succeed.

WHY SPONSOR?

Your sponsorship helps create meaningful impact right here in the Lakelands.

SPONSORSHIP BENEFITS:

- Demonstrate community leadership
- Increase visibility across the region
- Align your brand with meaningful local impact
- Support health, education, and financial stability initiatives
- Engage employees and customers in a trusted mission

TOGETHER, WE CAN:

- ✓ Strengthen families
- ✓ Support children
- ✓ Build healthier communities
- ✓ Create lasting local impact

GIVE FROM THE HEART.

UWLAKELANDS.ORG



SPONSORSHIP LEVELS

COMMUNITY RESILIENCY SPONSOR – \$5,000

Our premier partnership level for businesses committed to leading community change.

- Featured logo placement on campaign materials
- Recognition in campaign video and social media
- Reserved table at Campaign Kickoff Event
- Opportunity for remarks at kickoff
- Website and e-newsletter recognition

HEALTHY LIVING SPONSOR – \$2,500

A meaningful investment in wellness across the Lakelands.

- Campaign poster recognition
- Social media and e-newsletter recognition
- Reserved table at kickoff event
- Website listing

FINANCIAL STABILITY SPONSOR – \$1,500

Supporting economic opportunity for local families.

- Campaign poster recognition
- Reserved kickoff event seating
- Website and newsletter recognition

YOUTH OPPORTUNITIES SPONSOR – \$1,000

Investing in the next generation.

- Recognition at kickoff event
- Social media recognition
- Website listing

CAMPAIGN SPONSOR – \$500

- Social media recognition
- Website listing

FRIEND OF UNITED WAY – \$100

- Website listing

